



NATIONAL BOARD OF ACCREDITATION
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PUBLIC NOTIFICATION

It has come to the notice of the National Board of Accreditation (NBA) that several Technical Education Institutions are creating a deceptive impression and misleading students and other influencers in guiding students about program choices, by wrongly using NBA's logo and writing 'Accredited by NBA' on their letterheads, bill boards, website, etc.

It is brought to the notice of all stakeholders and the general public that NBA only accredits individual programmes of Technical Education Institutions and does not engage in Institutional accreditation.

All Technical Education Institutions in India are hereby notified that they must not resort to any illegal and unethical practices by misusing the value of an NBA accreditation in any form of communication, which is valid only for individual programmes. If any Institution is found to be using such misleading communications, NBA will take a serious view of the same and initiate appropriate action against any Institution which indulges in such malpractices which may include withdrawal of accreditation to their accredited programs. They may, however, publicise the accredited programmes as per specific advice given to them in accreditation letters/certificates.

All those interested in knowing more about the permissible use of an NBA accreditation, may also note that comprehensive information about NBA accredited programmes is made available on NBA's website www.nbaind.org.

Member Secretary

